

ECONOMY AND FAIR WORK COMMITTEE

**1st Meeting, 2023 (Session 6), Wednesday
11 January 2023**

Chief Entrepreneurial Adviser to the Scottish Government

Introduction

1. The [National Strategy for Economic Transformation](#) (NSET) committed the Scottish Government to appointing a Chief Entrepreneurial Adviser with a remit to:

“work in partnership with industry and investors to drive forward [the Scottish Government’s] ambitions on entrepreneurship, including support for businesses with alternative ownership models, and working across the wider skills system”¹.

2. Professor Mark Logan was [appointed](#) in July 2022. Professor Logan is in post for an initial term of two years and is the senior adviser to the Start-up Nation Programme as well as supporting the work of the Stewart Review of women in enterprise (not yet published).
3. The Chief Entrepreneurial Adviser’s remit² also includes—
 - engaging closely with Scotland’s existing community of start-up founders, entrepreneurship programmes and the small business community to ensure that policy development and implementation is strongly focused on meeting the needs of business;
 - ensuring that entrepreneurship is instilled in the education and skills systems with clear routes established to setting up a business;
 - supporting increased diversity and inclusion in business start-up and scaling;
 - acting as a public advocate for the Start-Up Nation Programme;
 - advising Ministers on an entrepreneurial first approach within the public sector; and
 - advising Ministers on the longer-term structure and focus of the role, based on learning accumulated during the first term.

¹ [Delivering Economic Prosperity \(www.gov.scot\)](#) (Page 20)

² [Appointment of Chief Entrepreneur - gov.scot \(www.gov.scot\)](#)

4. The Committee will hear from Professor Mark Logan, Chief Entrepreneurial Adviser, Scottish Government. This is the first time the Committee has heard from Professor Logan in this capacity.

Next Steps

5. Following the evidence session, the Committee will consider the evidence heard to inform its wider work programme.

**Economy and Fair Work Committee Clerks
6 January 2023**