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Edward Mountain MSP, Convenor
Net Zero, Energy and Transport Committee
The Scottish Parliament
Edinburgh
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Dear Convenor,

I am pleased to announce that today, Wednesday 13 December, I have published our Heat in Buildings Public Engagement Strategy.

This strategy provides a framework for how we will work and collaborate with partners, stakeholders and other trusted messengers to raise awareness of both energy efficiency and clean heat and encourage individuals and organisations to take action. It identifies a number of actions, including continuing marketing and communications activity, to boost awareness of clean heat over the remainder of this Parliamentary Session. Through the collaborative approach set out in the Strategy we will begin to change attitudes and opinions toward clean heat and energy efficiency. The full strategy can be found at <https://www.gov.scot/isbn/9781835216378>

Collectively as a Parliament and as individual MSPs we have a leading role in shaping opinion and attitudes toward energy efficiency and clean heat, and in helping our constituents access the support and advice they need to successfully make the transition. I look forward to working with you to deliver a net zero Scotland.

Yours sincerely,

PATRICK HARVIE

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