

PE2048/H: Review the FAST stroke awareness campaign

NHS Borders written submission, 7 November 2024

“The Citizen Participation and Public Petitions Committee considered the above petition at its meeting on Wednesday 9 October 2024 and agreed to write to NHS regional boards to **seek information on any local stroke awareness pilots they have undertaken, including the outcomes of those pilot studies.**”

NHS Borders has not yet conducted any pilot studies for local awareness activities, and therefore cannot provide details on specific outcomes at this stage. However, NHS Borders remains dedicated to raising public and patient awareness regarding the symptoms and risk factors associated with stroke.

In collaboration with Chest, Heart and Stroke Scotland (CHSS) and the Stroke Association, the Stroke Team actively participated in World Stroke Day on October 29th by hosting an information stand at Borders General Hospital. The stand featured resources supporting the FAST campaign and provided informative leaflets and guides on stroke prevention.

To further amplify these efforts, the NHS Borders Communication Team released a media statement and shared social media posts highlighting the FAST campaign and local initiatives. Additionally, promotional posters were distributed across the Emergency and Outpatient Departments.

Looking ahead, NHS Borders is committed to working closely with the newly appointed National Educator for Stroke to implement the new FAST stroke training program for healthcare professionals, as outlined in agreement with Jenni Minto MSP.